

# Running Your Club Just Got Easier

# Club Assure helps clubs like yours save time and money.



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FAQs

# **About Club Assure**

At Club Assure, we recognise that running a club – whether it's a sports club, social club, or anything in between – comes with its own set of financial challenges. That's why our mission is simple: to help clubs reduce costs, improve operational efficiency, and stay financially resilient.

We offer tailored support for clubs of all shapes and sizes, delivering practical solutions that make a real difference. From energy and waste management to card payment services and more, we simplify cost-saving so you can focus on what matters most – your members and your mission.

Proudly based in the North East, we serve clubs across the UK with a local touch and a national reach.





#### Expertise

We value tailored expertise, knowing that each club is unique and requires a custom approach to address its specific challenges. We offer bespoke strategies and solutions aligned with the distinctive needs of each club.



#### Support

We provide ongoing customer care throughout your time with us. From the initial consultation to ongoing support, we prioritise a seamless and personalised experience, reflecting our dedication to the success and satisfaction of clubs across the UK.



#### Transparency

We value open communication, honesty, and integrity in all interactions with our clients. We aim to create a collaborative environment where clubs can navigate their financial goals with the assurance of ethical and transparent practices.







# Why Choose Club Assure?

With years of combined experience, deep industry knowledge, and extensive supplier relations, our team are well-equipped to support your club. We understand the day-today challenges clubs face and are here to offer practical, straightforward solutions.

Whether you're looking to cut costs, improve efficiency, or simply get some friendly advice, we're here to help you and your club.

#### We Have The Experience

We have a team of experienced consultants who have a proven track record of helping clubs save money.

#### We Tailor To Your Needs

We develop bespoke cost-saving plans tailored to your clubs' specific requirements, and help you implement them.

#### We Look After Your Club

Plus, we don't just leave you once everything is set up. We believe in long-term support and genuine customer care.

If you face any issues with suppliers or services, our dedicated team will step in and resolve them on your behalf – so you can focus on running your club.

r ClubAssure



### Talk To Our Cost-Saving Experts Today





# **Tailored Energy Solutions**

Managing energy can be far from straightforward – especially for clubs. With fluctuating prices, complex contracts, and the challenge of unpredictable or seasonal usage, it's easy to end up overpaying or locked into unsuitable deals.

At Club Assure, we understand the unique energy needs of clubs and use our industry expertise and strong supplier relationships to secure competitive prices that reflect your actual usage. Whether you operate year-round or seasonally, we'll match you with the right contract – saving you time, stress, and money.

From finding the right deal to providing ongoing support, we help your club take control of energy costs without the complexity.

- Competitive Contracts
  - Account Management





#### **Energy Procurement**

We take the hassle out of energy procurement by sourcing the most competitive contracts available for your club. We analyse your usage patterns and compare offers across a trusted network of suppliers to secure the best deal for you. Our goal is simple: to get you a contract that fits your needs, saves you money, and gives you peace of mind.

#### **Energy Management**

Effective energy management goes beyond securing a competitive contract - it's about maintaining efficiency over time. We help you implement energy management systems that highlight inefficiencies and support long-term savings.

#### **Energy Monitoring**

Understanding how and when your club uses energy is key to cutting costs and improving efficiency. We help you set up monitoring and tracking systems that give you real-time visibility into your consumption. With clear data insights, you can make more informed decisions, reducing waste, costs, and boosting efficiency.







# Sustainable Energy

Investing in renewable energy isn't just good for the planet – it's good for your club's bottom line. By embracing renewables, you're not only lowering bills, but also boosting your club's sustainability credentials and long-term resilience.

#### **LED Lighting**

Switching to LED lighting can reduce your lighting costs by up to 70%, while improving brightness and requiring less maintenance. We can facilitate the installation of LED's in your club, making it quick and easy to boost efficiency.

#### **EV Charging Points**

Installing EV charging points can attract new visitors and future-proof your club as EV adoption rises. We'll assess which chargers are right for your club, arrange professional installation, and help set up user-friendly payment systems, giving you full control over who uses your chargers and how they pay.

#### Solar PV

Solar panels allow your club to generate its own clean energy, cutting reliance on the grid and significantly reducing long-term energy bills. At Club Assure, we offer end-to-end solar panel installations with a variety of funding options available, so you can start benefitting without the large upfront costs.





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# **Efficient Water Management**

Water services are often overlooked, and many clubs don't even realise they have the option to choose their water supplier. With unclear billing, outdated systems, and irregular usage patterns, it's easy to overpay or miss opportunities to save.

At Club Assure, we help clubs take control of their water costs by auditing existing arrangements, identifying inefficiencies, and sourcing better deals from trusted suppliers. We'll simplify water management and help you save money where it matters.

#### Leakage & Return to Sewer Allowances

Many clubs don't realise they could be owed money due to water leaks or because not all water goes back into the sewer system. We can help identify if you're eligible for leakage or return to sewer allowances – often resulting in refunds or reduced charges.



#### **New Contracts**

At Club Assure, we make it easy for your club to switch to a better water supplier. By reviewing your current usage and charges, we identify savings and source a new contract that's tailored to your club's needs. A better contract can mean lower bills, clearer invoicing, improved service, and long-term cost control – without any disruption to your supply.

#### Supply Management

We help simplify your supply by reviewing your contracts, cutting out inefficiencies, and ensuring you're only paying for what you need – saving you time, money, and admin stress.

#### **Bill Validation**

Our team will regularly check your water bills for errors, incorrect rates, or hidden charges – and work to recover any overpayments. It's an easy way to make sure you're only paying for the water you actually use.



**Competitive Contracts** 

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## **Telecoms To Keep You Connected**

Reliable telecoms keep your club running – whether it's handling daily admin or supporting your members. At Club Assure, we offer tailored packages with ongoing customer care – all for a reduced rate.

Even if you already have a landline, we can help you discover cheaper calls, faster connections, and better value overall.

#### Broadband

Our broadband delivers fast, reliable service at a price that won't strain your budget. You'll benefit from a dedicated, secure network that minimises interference and keeps your club connected with confidence.

#### VolP

With traditional phone lines being phased out, now's the time to upgrade. VoIP (Voice over Internet Phone) lets your club make and receive calls over the internet – no landline needed. We'll help you switch to a flexible, cloud-based system that's reliable, quick, and future-ready.

#### Mobile

Your club needs the flexibility to take calls from anywhere – and a reliable mobile package makes that easy. We'll help you build a tailored solution with the option to use one number across multiple devices, plus hardware and software to keep you connected wherever you are.



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# **Bespoke Payment Solutions**

From membership fees to clubhouse and bar purchases, offering easy, cashless payment options enhances convenience for your members and simplifies admin for your team.

At Club Assure, we provide modern, reliable card payment solutions at highly competitive rates. We'll help you streamline transactions and keep things running smoothly.

#### **Card Machines**

Our PAX A920 is a mobile card machine, perfect for taking payments anywhere in your club. It offers fast, secure transactions and helps reduce queues giving members a smooth, convenient payment experience every time.

35% Average Savings

Low Transaction Fees

**PCI Compliant Sales** 



#### **EPOS Systems**

An EPOS (Electronic Point of Sale) system can transform the way your club operates – streamlining sales, tracking stock, managing memberships, and simplifying reporting all in one place. It saves time, reduces manual errors, and improves the overall member experience.

Plus, you can **get £400 off the RRP** when you switch through us. It's a smart upgrade that pays for itself.

#### **E-Commerce**

Take secure payments directly through your club's website with an e-commerce gateway – perfect for memberships, event bookings, and online sales. It offers a fast, safe, and convenient way for members to pay anytime, anywhere.

#### **Virtual Terminals**

With a virtual terminal, your club can take card payments over the phone, or online, from anywhere – no physical machine needed. It's perfect for handling bookings, memberships, or bar tabs remotely, so you never miss a sales opportunity. Fast, secure, and easy to use, it keeps your club connected and cash flow moving.







# **Expert Web Design & Marketing**

In today's digital world, a strong online presence is essential for clubs, whether it's attracting new members, promoting events, or keeping your community engaged.

At Club Assure, we offer tailored web design packages and digital marketing solutions that boost your club's online visibility and attract new members.

#### Web Design

Your website is often the first impression your club makes - so it needs to look good! At Club Assure, we design professional, user-friendly, and search engine optimised websites tailored to your club's needs.

We'll create a site that showcases your club's identity, engages existing members with useful content and features, and attracts new members by making a great first impression online.

#### **Digital Marketing**

Getting your club noticed online is key to attracting new members and keeping your community engaged.

Through social media, we help you expand your reach and grow your audience, while email marketing strengthens customer loyalty and boosts member retention. We'll help you stand out amongst the competition online.





Talk To Our Cost-Saving Experts Today





# **Cost-Effective Waste Solutions**

Efficient waste management is essential to keeping your club clean, compliant, and environmentally conscious. However, many clubs don't realise they have the option to switch providers – and could be overpaying for a service that doesn't fully meet their needs.

At Club Assure, **we save our customers 50% on average on their waste bills**,

finding you a better contract and provider to match your club's waste needs.

#### **General Waste**

General waste collection is a necessity for every club – but that doesn't mean you should overpay for it. We make sure your general waste service is competitively priced and fits your club's actual needs, making sure you get the best value.

Half Your Waste Bills



#### Stay Clean and Compliant



#### Recycling

With new UK legislation making recycling simpler and more standardised, there's never been a better time for clubs to get it right. Recycling isn't just good for the environment – it can also help reduce overall waste costs.

At Club Assure, we help you set up a compliant, sustainable, and cost-effective recycling service that suits your club's operations.

#### Hygiene Waste

Hygiene waste management is essential for maintaining clean, safe facilities. Plus, sanitary bins are a legal requirement for every business in the UK, including clubs. We can keep your club compliant, while maintaining a pleasant environment for your members.

#### Washroom Services

Members appreciate a clean and hygienic environment. We offer a full range of energy-efficient washroom solutions, including hand dryers, soap dispensers, and more. Our services help you maintain high hygiene standards while reducing running costs and supporting sustainability.







# **Smart Kitchen and Bar Upgrades**

Your club's bar doesn't have to come with high costs. By choosing Club Assure for your alcohol supply, you'll benefit from competitive pricing, reliable delivery, and top-quality products.

Combine that with simple energy-saving upgrades in your kitchen and bar, and you'll reduce waste, lower bills, and keep operations running smoothly.

#### **Alcohol Supply**

You could be saving thousands a year on your club's alcohol supply, while still serving your members their favourite products.

At Club Assure, we work with leading alcohol suppliers to secure a reliable supply and competitive prices tailored to your club's needs, without compromising on quality. Keep your fridges fully stocked for less!

#### **KBR Energy Savers**

Your club's kitchen and bar areas are some of the biggest energy users. We offer smart, costeffective solutions like bottle fridge savers and post-mix timers to reduce unnecessary energy consumption without affecting performance, leading to cost savings.

We've saved some of our customers a combined £129,000 of savings from using our services. Optimise your bar today and join in on the savings.





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## **Hear From Clubs Like Yours**

#### \*\*\*\*

What an excellent service, I can't recommend the Club Assure Team highly enough - they have saved me hours of time, energy and phone bills sorting out quotes for our energy supply, and organising our switch to a new company, making it so easy.

Alysha, at the customer care team, has been especially brilliant in keeping in contact with me and for chasing the credit we were due back from our previous supplier.

- Sarah, Archery Club



#### \*\*\*\*

First time in dealing with a change of service provider and they made the process extremely easy. After contacting them they provided us with numerous quotes from various suppliers and then commented on a couple of options which they'd recommended.

Excellent service and very helpful, hopefully they will have provided us with a more financially competitive provider.

- David, Cycling Club



We were delighted when they found us a supplier who could more than halve our monthly bill with an estimated unit cost of 35p rather than 78p.

I would recommend other clubs use Club Assure who are there to try and help keep community sport clubs like ours alive for future seasons of adult and junior cricket.

- Nick, Cricket Club









# **Frequently Asked Questions**

#### Can I Manage Multiple Services With Club Assure?

Yes, we provide 7 different services, meaning we can manage as many as you need.

#### How Do I Get A Quote?

You can either submit your bill on our website and our team will review and contact you with the best options, or alternatively call us on 0191 337 1866 to talk to one of our Account Managers.

#### How Much Do I have To Pay For Your Service?

Our service is completely free! All you need to do is submit your bill or call us and we'll do the rest.

#### **How Does Club Assure Work?**

You get in touch with us with details about what services you would like us to help manage and a recent bill. We will compile a list of packages with the most competitive prices, then you decide which one is right for you and your club. It really is that simple – we take out the hassle!

#### How Much Money Will I Save?

This depends on your specific clubs needs. Our aim is to take the hassle out of finding the best package for your club while trying to save money in the process.

#### Why Should I Use Club Assure?

We have dedicated teams to find competitive prices and packages, saving you time and money as we do all of the hard work. All you need to do is submit your bill and choose a package from our list of suppliers, we'll do the rest!

#### What Will My Account Manager Do?

Your dedicated Account Manager will search for the most suitable packages for your clubs' needs and relay this to you. They will be on-hand at all times for any queries you have and will provide any guidance you might need in your decision making.

View More FAQs

ClubAssure









# Ready to optimise your club?

If you are interested in any of the information presented in this brochure, please contact us in one of the following ways:

Call us on: 0191 337 1866

Email us: enquiries@clubassure.org

Or contact us through our website: clubassure.org

Alternatively, book a Consultation with one of our Specialists!

**Book a Consultation** 

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enquiries@clubassure.org

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